The Science of Poster & Slide Presentations
by Dr. Lola Brown

A workshop to help prepare for the 2020 Virtual Summer Undergraduate Research Fest at UMBC in August

Wednesday, July 15, 2020 - 2:00 to 3:00 p.m. Attendees must register to receive the ZOOM link: https://forms.gle/r9Gzk5fiXPmJpUgJ7

Description

Presenting a research presentation is a fundamental skill for any investigator. Despite this, poster/slide preparation and presentations can create a great deal of stress and anxiety. This workshop will review the process to prepare a science research presentation and how to make each component of the presentation standout. The workshop will then guide the participant through a guided, step-by-step approach to presenting their research to junior level colleagues to distinguished professors. Fun and interactive, Dr. Brown will integrate personal stories of her own experience communicating science.

Key Workshop Takeaways

- How you know if you have enough data to present
- The mechanics of what should be included in your poster/slides
- How to prepare the sections of your presentation
- How to tell a tailor-made research story
- Research storytelling approach
- How to prepare for your research presentation
- How to turn your presentation into a networking opportunity

About Dr. Lola Brown

Lola Brown is a scientist, educator, and entrepreneur. She works with organizations and individuals seeking support in achieving success in science, technology, engineering and mathematics (STEM). She has worked with organizations including Weill Cornell Medicine, MIT, Stevens Institute of Technology, Spelman College and the Boys and Girls Club.

Dr. Brown's training and expertise as a scientist, educator, and entrepreneur gives her a unique perspective into the challenges and the promise of post-secondary education, at both private elite and large public institutions. Using a highly relatable but practical approach, Dr. Brown gives people the tools to achieve success their STEM pursuits. She obtained her bachelor of science from Brown University in biology, and took her master of science from the joint department of biomedical engineering at Georgia Tech and Emory University. She went on to complete her PhD in biochemistry as a NSF Graduate Research Fellow at the University of Maryland, Baltimore County. Immediately following the completion of her PhD, Dr. Brown conducted postdoctoral research at Yale University. She is a board member of the President's Advisory Council on the College for Brown University, and The Andrew Goodman Foundation. She is a previous recipient of the Apex Society's Power 30 Under 30 Award for her science outreach efforts.